

DBH Spring 2018 Book Requirements

Course Number	Course Title	Book Requirements
Session A		
IBC 598 (30779) Martin	Motivational Interviewing	<p>Required:</p> <ul style="list-style-type: none"> • Miller, W.R. & Rollnick, S. (2013). <i>Motivational Interviewing: Helping people change</i>. New York: Guilford Press. ISBN: 9781609182274 • Rollnick, S., Miller, W. R., Butler, C. C., & Aloia, M. S. (2008). <i>Motivational interviewing in health care: helping patients change behavior</i>. New York: Guilford Press. ISBN: 9781593856120 •
IBC 601/701 (21691) Dougherty	Models of Integrated Primary Care	<p>Required:</p> <ul style="list-style-type: none"> • Serrano, N (2014). <i>The implementer's guide to primary care behavioral health</i>. Madison, WI: Access Community Health Centers (only available as iBook or on iTunes). <p style="text-align: center;">https://itunes.apple.com/us/book/implementers-guide-to-primary/id833906873?mt=11</p> <ul style="list-style-type: none"> • Robinson, P. J., & Reiter, J. T. (2016). <i>Behavioral consultation and primary care: A guide to integrating services (2nd ed.)</i>. New York: Springer. ISBN: 9783319139531
IBC 603/702 (21693) Fondow	Brief Interventions in Primary Care	<p>Required:</p> <ul style="list-style-type: none"> • Robinson, P. J., & Reiter, J. T. (2016). <i>Behavioral consultation and primary care: A guide to integrating services. (2nd edition.)</i> New York, NY: Springer. ISBN: 9783319139531 • Hunter, C., Goodie, J., Oordt, Mark., Dobbmeyer, A. (2016). <i>Integrated Behavioral Health in Primary Care: Step-by-Step Guidance for Assessment and Intervention. (2nd Edition)</i>. Washington D.C.: APA. ISBN: 9781433823817
IBC 634 (30791) Jones	Strategies & Techniques of Behavior Change in Primary Care	<p>Required:</p> <ul style="list-style-type: none"> • Hunter, Christopher L., Goodie, Jeffrey L., Oordt, Mark S., Dobbmeyer, Anne C. (2016) <i>Integrated Behavioral Health in Primary Care</i>. American Psychological Association. ISBN: 9781433823817 • Brehm-Curtis, Barbara. (2014) <i>Psychology of Health and Fitness</i>. Pennsylvania: F.A. Davis Company. ISBN: 9780803628274
IBC 740/691 (30788) O'Donnell	Cost Offset & ROI	<p>Required:</p> <ul style="list-style-type: none"> • Moriates C, Arora V, Shah N. <i>Understanding value-based healthcare</i>. New York: McGraw Hill, 2015. Available at: https://www.amazon.com/Understanding-Value-Healthcare-Christopher-Moriates/dp/0071816984/ref=sr_1_1?ie=UTF8&qid=1511874641&sr=8-1&keywords=understanding+value+based+healthcare

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		<ul style="list-style-type: none"> • Steele G, and Feinberg D. ProvenCare: How to Deliver Value-Based Healthcare the Geisinger Way: How to Deliver Value-Based Healthcare the Geisinger Way. New York: McGraw Hill, 2018. Available at: https://www.amazon.com/ProvenCare-Deliver-Value-Based-Healthcare-Geisinger-ebook/dp/B0743M33TM/ref=sr_1_1?ie=UTF8&qid=1511873176&sr=8-1&keywords=geisinger • IOM (Institute of Medicine). (2010) The Healthcare Imperative: Lowering Costs and Improving Outcomes: Workshop Series Summary. Washington, DC: The National Academies Press. Available via free download at: http://www.nap.edu/catalog.php?record_id=12750 <p>Optional:</p> <ul style="list-style-type: none"> • Flower, J. <i>Healthcare beyond reform: doing it right for half the cost</i>. Florida: CRC Press, 2012. Available at: https://www.amazon.com/Healthcare-Beyond-Reform-Doing-Right/dp/1466511214/ref=sr_1_1?s=books&ie=UTF8&qid=1511874696&sr=1-1&keywords=healthcare+beyond+reform (Note: This is an excellent, easy to read overview of the problem of healthcare costs and solutions) • Buzachero V, Phillips J, Phillips P, Phillips Z, <i>Measuring ROI in healthcare: tools and techniques to measure the impact of ROI in healthcare improvement projects and programs</i>. Available at: https://www.amazon.com/Measuring-ROI-Healthcare-Techniques-Improvement-ebook/dp/B00BPO7CBA/ref=sr_1_1?s=books&ie=UTF8&qid=1511874841&sr=1-1&keywords=measuring+roi+in+healthcare (Note: This is a very deep dive into the analytics of ROI. Recommended only if you desire very detailed tools and techniques for ROI analysis. This is one of the only books on this topic
Session B		
IBC 590 (24670) Dahl-Popolizio	Professional Writing Skills	<p>Required:</p> <ul style="list-style-type: none"> • American Psychological Association (2009). <i>Publication manual of the American Psychological Association</i> (6th ed.). Washington, D.C.: American Psychological Association. ISBN: 9781433805615 • Strunk, W. (2009). <i>The elements of style</i> (4th ed). ISBN: 9780205309023
IBC 624 (24670) Cosby	Integrated Behavioral Health for Children & Adolescents	<p>Required:</p> <ul style="list-style-type: none"> • Trivedi, Harsh K., Kershner, Jeryl D. (2009) <i>Practical Child and Adolescent Psychiatry for Pediatrics and Primary Care</i> (1st Edition). Cambridge, MA. Hogrefe Publishing. IBN: 9780889373495

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IBC 716/691 (30792) Cramer	Health Information Management	<p>Required:</p> <ul style="list-style-type: none"> Garver Mastrian, Kathleen, McGonigle, Dee (2017). Informatics for Health Professionals. Jones & Bartlett Learning LLC. ISBN: 9781284102635
IBC 601/701 (21692) Borst	Models of Integrated Primary Care	<p>Required:</p> <ul style="list-style-type: none"> Serrano, N (2014). The implementer's guide to primary care behavioral health. Madison, WI: Access Community Health Centers (only available as iBook or on iTunes). <p>https://itunes.apple.com/us/book/implementers-guide-to-primary/id833906873?mt=11</p> <ul style="list-style-type: none"> Robinson, P. J., & Reiter, J. T. (2016). Behavioral consultation and primary care: A guide to integrating services (2nd ed.). New York: Springer. ISBN: 9783319139531
IBC 718 (26022) Robinson	Health Care Systems & Economics	<p>Required:</p> <ul style="list-style-type: none"> Wendel J., O'Donahue W., & Serratt T., (2014) <i>Understanding health care economics: Managing your career in an evolving healthcare system (1st Edition)</i>. Boca Raton, FL: CRC Press. ISBN: 9781482203974 Folland, S., Goodman, A. C., & Stano, M. (2012). <i>The economics of health and health care (7th Ed.)</i>. New York, NY: Routledge. ISBN: 9780132773690
IBC 720 (30805) O'Donnell	Behavioral Health Entrepreneurship	<p>Required:</p> <ul style="list-style-type: none"> Christensen, C.M., Grossman, J.H., & Hwang, J. The innovators prescription: A disruptive solution for health care. New York: McGraw Hill, 2009. ISBN: 978-0071592086 Available at: https://www.amazon.com/Innovators-Prescription-Disruptive-Solution-Health-ebook/dp/B001FA0NS8/ref=sr_1_1?s=digital-text&ie=UTF8&qid=1511877400&sr=1-1&keywords=the+innovators+prescription Ries, Eric. The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses. New York: Crown Business, 2008. ISBN: 978-0670921607. Available at: https://www.amazon.com/Lean-Startup-Entrepreneurs-Continuous-Innovation-ebook/dp/B004J4XGN6/ref=sr_1_1?s=digital-text&ie=UTF8&qid=1511876938&sr=1-1&keywords=The+lean+startup Abrams, Rhonda. Successful Business Plan: Secrets & Strategies. Palo Alto, CA: Planning Shop, 2014. ISBN: 978-1933895468. Available at: https://www.amazon.com/Successful-Business-Plan-Secrets-Strategies-ebook/dp/B00MPEN1V4/ref=sr_1_1?ie=UTF8&qid=1511876880&sr=8-1&keywords=successful+business+plan+secrets+%26+strategies

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		<ul style="list-style-type: none"> • Katcher B. An Insider’s Guide to Building a Successful Consulting Practice. New York: AMACOM Available at: https://www.amazon.com/Insiders-Building-Successful-Consulting-Practice-ebook/dp/B003CYM15I/ref=sr_1_1?s=books&ie=UTF8&qid=1511875311&sr=1-1&keywords=an+insiders+guide+to+successful+consulting+practice • Zimmerman J and Ng J. Social Media Marketing All-In-One for Dummies. Hoboken: Wiley. 2017. Available at: https://www.amazon.com/Social-Media-Marketing-Dummies-Computers-ebook/dp/B06ZZYR4HP/ref=sr_1_1?s=digital-text&ie=UTF8&qid=1511877785&sr=1-1&keywords=social+media+marketing+for+dummies+2017 <p>Optional:</p> <ul style="list-style-type: none"> • Mahoney D. Make Money as a Consultant and Speaker In Healthcare: A Step-by-Step System to Build, Market and Grow a Profitable Consulting and Speaking Business. United States: Fallon Press. Available at: https://www.amazon.com/Make-Money-Consultant-Speaker-Healthcare/dp/0982455607/ref=sr_1_1?s=books&ie=UTF8&qid=1511875714&sr=1-1&keywords=make+money+as+a+consultant+and+speaker+in+healthcare (Notes: This book is not as detailed as the required text by Katcher, but it is specific to healthcare. If you plan a consulting career path worth the read) • Gallo C. Talk Like Ted: The 9 Public-Speaking Secrets of the World’s Top Minds. New York: St. Martin Press. 2014. Available at: https://www.amazon.com/Talk-Like-TED-Public-Speaking-Secrets-ebook/dp/B00F1RE1MK/ref=sr_1_1?s=books&ie=UTF8&qid=1511875913&sr=1-1&keywords=talk+like+ted (Notes: Excellent book if you want to take your public speaking to the next level) • Karia A. How to Design TED Worthy Presentation Slides: Presentation Design Principles from the Best TED Talks. Available at: https://www.amazon.com/How-Design-Worthy-Presentation-Slides-ebook/dp/B00FX3IMZY/ref=pd_sim_351_3?encoding=UTF8&psc=1&refRID=3CM11V07KBJABPHBKFBQ (Notes: Similar to above, if you want your PPT slides to pop, this is a nice resource) • Farrell, L.C. Getting entrepreneurial: Creating and growing your own business in the 21st century – Lessons from the world’s great entrepreneurs. Hoboken, NJ: Wiley, 2003. ISBN: 978-0471444145. Available at: https://www.amazon.com/Getting-Entrepreneurial-Creating-Growing-Business-ebook/dp/B000VI558S/ref=sr_1_1?s=digital-text&ie=UTF8&qid=1511877060&sr=1-1&keywords=getting+entrepreneurial (Notes: This used to be a required text. It is a nice read on entrepreneurship)
IBC 620/780 (21695) Clarke	Psychosomatic Illness: Diagnosis & Treatment	<p>Required:</p> <ul style="list-style-type: none"> • Clarke, David D. (2007) They Can't Find Anything Wrong!: 7 Keys to Understand, Treating, and Healing Stress Illness (1st Edition). Sentient Publications. ISBN: 9781591810643 • Schubiner, Howard MD, Betzold, Michael. Unlearn Your Pain. (2016). Unlearn Your Pain. (3rd Edition). Pleasant Ridge, MI: Mind Body Publishing. ISBN: 9780984336746 <ul style="list-style-type: none"> ○ This text can take 2-3 weeks to arrive so please make sure you take that into account when you order!

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Course Number	Course Title	Book Requirements
Session C		
IBC 608 (14014) Littleford	Psychopharmacology for the Behavioral Care Provider	<p>Required:</p> <ul style="list-style-type: none"> • Preston, John D., O'Neal, John H., Talaga, Mary C., (2017). Handbook of Clinical Psychopharmacology for Therapists. 8th Edition. ISBN: 9781626259256
IBC 684 Staff	Internship	NO BOOKS REQUIRED
IBC 793 (13685) Cordes	Introduction to Applied Project - Cohort 1	<p>Required:</p> <ul style="list-style-type: none"> • Galvan, J. L., & Galvan, M. C. (2017). Writing literature reviews: A guide for students of the social and behavioral sciences (7th Ed.). New York, NY: Routledge. ISBN: 9780415315746 • Scott, I. & Mazhindu, D. (2014). Statistics for healthcare professionals: An introduction (2nd ed.). London, England: Sage. ISBN: 9781446208939 • American Psychological Association. (2010). Publication manual of the American Psychological Association (6th ed.). Washington, DC: Author. ISBN: 9781433805615 • Cottrell, R. R., & McKenzie, J. F. (2011). Health promotion & education research methods: Using the five-chapter thesis/dissertation model (2nd Ed.). Sudbury, MA: Jones and Bartlett Publishers. ISBN: 9780763775070
IBC 793 (21689) Polaha	Developing the Applied Project – Cohort 2	<p>Required:</p> <ul style="list-style-type: none"> • American Psychological Association. (2010). Publication manual of the American Psychological Association (6th ed.). Washington, DC: Author. ISBN: 9781433805615 • Cottrell, R. R., & McKenzie, J. F. (2011). Health promotion & education research methods: Using the five-chapter thesis/dissertation model (2nd Ed.). Sudbury, MA: Jones and Bartlett Publishers. ISBN: 9780763775070
IBC 793 (21690) Pryor	Completing Applied Project – Cohort 3	<p>Required:</p> <ul style="list-style-type: none"> • American Psychological Association. (2010). Publication manual of the American Psychological Association (6th ed.). Washington, DC: Author. ISBN: 9781433805615 • Cottrell, R. R., & McKenzie, J. F. (2011). Health promotion & education research methods: Using the five-chapter thesis/dissertation model (2nd Ed.). Sudbury, MA: Jones and Bartlett Publishers. ISBN: 9780763775070